SRAPMP Guidelines & Submission Process

The following guidelines must be met:

- 1. One mural per building shall not exceed 100% of the size of one wall. Murals that utilize more than one wall shall adhere to size parameters and be continuous in the approved category.
- 2. A mural shall be prohibited from facing a residential zoned district.
- 3. Text or lettering shall not exceed 10% of the mural area.
- 4. Murals may not reflect advertising of your business in any way, i.e., no logos or business-related artwork. No mirroring of your business décor.
- 5. Murals determined to be advertising shall be considered a sign and shall be included in the calculations of allowable sign area in accordance with Article XVI.
- 6. Mural applications will be approved with the guidelines set forth by the Sebastian River Area Public Mural Program (SRAPMP). Murals under this program are exempt from Sec. 54-4-21.A.6 colors.
- 7. Subject to approval by the City and the Sebastian River Area Public Mural Program.
- 8. Mural categories:
 - > Beach / Indian River Lagoon / Lakes, i.e., Stick Marsh / Rivers, i.e., St. Sebastian River
 - > Birds in Florida, i.e., white pelicans, roseate spoonbills, ospreys, herons, ducks
 - Fishing / Fishing Village
 - History / Treasure Coast
 - > Interactive, i.e., bird wings, 3-D
 - Native Flora (plants) & Fauna (animals), i.e., mangroves, palm trees, sea turtles, alligators, manatees
- 1. Business owner agreeable to the project.
- 2. Building owner/lessor agreeable to project.
- 3. Business owner understands costs will be associated with this project and defined for their consideration (defined per project).
- 4. Building owner must adhere to the Land Code.

The submission process is defined as follows:

- 1. Business owner to complete Mural Application Form.
- 2. Sebastian River Area (SRA) Chamber of Commerce Mural Committee receives application, \$50 non-refundable fee, and schedules interview with requesting business.
- 3. Upon completion of the interview, documentation is required to gain approval of the City of Sebastian.
 - 1. Mural Application approved
 - 2. Artist Application approved
 - 3. Building sketch printed from Indian River County Property Appraiser*
 - 4. Authorization & Agreement by the Lessor/Lessee and Artist signed
 - 5. Artist rendering and supplies list provided
 - 6. SRA Chamber Mural Checklist approved by President/CEO
- 2. SRA Chamber of Commerce acts as liaison for mural project and presents mural project to CRA Manager for approval.
- 3. Upon decision from CRA Manager or designee, either a denial notification is communicated to all affected parties; or an approval notification is recorded with the Mural Committee and all affected parties notified. Approved as proposed/Approved with modifications/Denied for reasons stated. A debrief meeting may be requested if the mural is not approved.

^{*}Go to the IRC Property Appraiser (Wesley Davis) website at IRCPA.org. Type the property address in the upper right search bar then click the search icon. A Parcel Summary and picture should appear. Scroll down until you see Sketches. Click the correct image, save, and print.